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NEW Disruptive Color Grading App For The Modern Filmmaker

Direct image based grading in the viewer along with a step-by-step guided workflow makes Cinema Grade the easiest and fastest color corrector!

Huntsville, UT: Color Grading Central has released a revolutionary NEW color grading application for Adobe Premiere, Final Cut Pro X and DaVinci Resolve users. Cinema Grade is a modern grading platform that allows users to bypass complicated grading controls (designed in the 90s) and easily grade their images directly in the viewer in a fraction of the time (kind of like painting or sketching).

Users are also guided through a step-by-step grading workflow that naturally follows and teaches the same workflows used by top colorists from around the world. Grade management (i.e. grouping similar shots), side-by-side shot matching and rippling (copying) looks across clips and scenes is ALL intuitively and seamlessly handled (kind of like building a master lego set with step-by-step instructions).

Cinema Grade comes with over 70 built-in colorist "looks" presets that are based on the needs and emotions of the story. Users can instantly implement color theory by choosing looks based on mood, time of day, location, genre and color scheme. A NEW Look Transfer tool also allows users to transfer color palettes from their favorite movies or images.

With Cinema Grade users can learn color grading in a fraction of the time and quickly make their images stand out and get their work noticed.

Cinema Grade is available for free as a 7 day fully functioning trial and early adopter pricing of \$97 (regular price \$147).

Available at <https://cinemagrade.com>

About Color Grading Central: Color Grading Central helps colorists and independent filmmakers from all over the world improve their color grading results through education and software based solutions.

<https://www.colorgradingcentral.com>

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